CALL FOR INTEREST – EU INDUSTRY PARTICIPATION TO TAIWAN

Dear Sir/Madam,

GNSS.asia would like to kindly invite your company to join the GNSS.asia team in Taiwan. The GNSS.asia platform will be representing European industry at the COMPUTEX Taipei and the Mission for Growth to Taiwan. This combination of events offers a unique occasion for European GNSS companies to meet with key stakeholders, present their latest products to a broad public and participate in exclusive matchmaking events.

**GNSS.asia @ COMPUTEX Taipei – 2-6 June 2015**

Since 1981, COMPUTEX TAIPEI progresses as the world ICT grows and transforms. Every year, top ICT elites, innovators and entrepreneurs from every corner of the world gather to showcase the most advanced and innovative ICT products, attracting more than 38,000 international visitors. COMPUTEX is the largest ICT trade show in Asia and the second largest in the world, celebrating its 35th edition in 2015. It attracts over 130,000 visitors and hosts an exhibition with more than 5,000 booths. COMPUTEX TAIPEI serves as a sourcing hub for high-tech and continues to be the world’s leading platform for ICT procurement, new product launches and announcements in technology application.

The GNSS.asia Taiwan team is looking for European companies to present their GNSS-related products and services at a dedicated GNSS.asia promotion stand. Selected companies will be able to attract attention from countless exhibition visitors, distribute GNSS promotion material and receive personalised matchmaking support from the GNSS.asia platform. Companies active in one of the following domains are encouraged to participate:

- eCall
- Freescale embedded systems for cars
- Radio Determination Satellite Service (RDSS): one-way and two-way communications
- The Radio Navigation Satellite Service (RNSS) and RNSS Plus: accurate positioning

Registration for the GNSS.asia promotion booth, which is being sponsored by Hwa-Da Semiconductor Co. Ltd. (CN) and co-organised by First International Computer, Inc. (TW) and Pegatron Corp. (TW), will be free of charge. Participating companies are responsible for their flights, accommodations expenses and entrance fees. To express your interest for participation to the GNSS.asia exhibition booth at COMPUTEX, please contact the GNSS.asia EU team (eu@gnss.asia) or the GNSS.asia Taiwan team (taiwan@gnss.asia).
Mission for Growth (M4G) to Taiwan – 3-5 June 2015

Back-to-back with COMPUTEX, the Director-General of the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, Daniel Calleja, will lead a Mission for Growth to Taipei, Taiwan from 3-5 June 2015. Mr. Calleja will be accompanied by a delegation of representatives of business associations and entrepreneurs to discuss with Taiwanese entrepreneurs how to foster industrial cooperation and identify business opportunities.

The aim of the visit is to help EU companies, in particular small and medium-sized enterprises (SMEs), to operate internationally by exploiting business opportunities in Taiwan. SMEs will have the opportunity to participate in matchmaking events with local entrepreneurs. The intention of the Mission is to meet with key industry leaders, policymakers and local entrepreneurs. During this Mission, a briefing meeting will be organised with the Taiwan External Trade Development Council (TAITRA) on 'how to do business in Taiwan and in the EU' at the Taipei International Convention Center. A matchmaking event and a guided visit of COMPUTEX are planned.

The participation to this Mission for Growth is free of charge. Participants are responsible for their own flights and accommodations expenses. Please consult the European Commission website for more information and the draft program. For further inquiries related to the Mission for Growth, please contact GROW-M4G@ec.europa.eu.

GNSS.asia – International Cooperation across Continents

As several Global Navigation Satellite Systems (GNSS) are emerging and multi-GNSS applications are rapidly gaining importance, international collaboration in the GNSS scene has become vital. GNSS.asia, financed under the EU Horizon 2020 Framework Programme for Research and Innovation, provides a comprehensive range of hands-on support services to GNSS industry enterprises in Europe and the Asia-Pacific region, assisting them to develop mutually beneficial commercial activities and establish concrete industrial collaboration.

GNSS.asia and its partners are present at several key GNSS events across Europe and the Asia-Pacific region, representing the platform and the European GNSS industry. In addition, GNSS.asia organises its own GNSS seminars, workshops, round table conferences and thematic events, which are typically held in conjunction with larger industry events, space shows and application conferences. These events offer unique opportunities for your company to get involved in networking activities, benefit from cross-continental matchmaking services, establish contacts with local stakeholders and present your company’s GNSS applications to local user communities.