Launch Your Business with the GNSS.asia Challenge

Do you have an innovative service, product or business case based on GNSS? Then the GNSS.asia Challenge might be something for you! In cooperation with the European Satellite Navigation Competition, GNSS.asia organises the GNSS.asia Challenge, an exciting new GNSS prize challenge.

Global Navigation Satellite Systems (GNSS) technologies are already an integral part of our everyday lives - and the market is growing fast. GNSS technologies offer a myriad of uses and enable countless applications, from Location-Based Services (LBS), to road applications, maritime solutions or technologies for infrastructure management. Organised in cooperation with the European Satellite Navigation Competition (ESNC), the GNSS.asia Challenge offers participants from across Asia-Pacific the opportunity to share their innovative (multi-)GNSS-based service, product or business innovation, and compete for a share of an extraordinary prize pool.

GIVE YOUR GNSS BUSINESS IDEA A BOOST
The GNSS.asia Challenge is open to all participants from Asia-Pacific with an innovative business case based on GNSS. Finalists of the GNSS.asia Challenge are entitled to an impressive prize pool, including a travel grant to the Award Ceremony in Brunei, a presentation opportunity at the GNSS.asia Industry Seminar, free business coaching from renowned GNSS experts and the opportunity to meet GNSS industry partners from Asia and Europe.

In addition, participants to the GNSS.asia Challenge are automatically in the running for the 2015 ESNC Overall Winner prize. The overall winner will be selected from among all of the competition’s regional and special prize winners by an international panel of high-ranking experts. This outstanding entrant will be revealed at a festive Awards Ceremony in autumn 2015 and receive an additional cash prize of EUR 20,000, as well as the chance to realise the winning idea as part of a six-month incubation programme in the region of their choice.

Participants also have the option of entering their ideas for one of the Special Topic Prizes on offer, which will increase their chances of being named the overall champion. This year’s Special Topic Prizes are being sponsored by: the European GNSS Agency (GSA), the European Space Agency (ESA), the German Aerospace Center (DLR), and the Ministry of Transport and Digital Infrastructure (BMVI). In addition, entrants are welcome to submit prototypes to the GNSS Living Lab Challenge, while the University Challenge specifically addresses students and research assistants.
AWARD CEREMONY - PRESENT YOUR BUSINESS CASE IN BRUNEI

Winning participants are given the unique opportunity to present their business idea at the GNSS.asia Industry Seminar in Brunei, where also the official GNSS.asia Challenge Award Ceremony will be held. GNSS.asia Industry Seminars bring together key GNSS companies and stakeholders from across the globe, offering presentations by GNSS experts, interactive debates and extensive networking opportunities. The GNSS.asia Industry Seminar will be held in conjunction with the Multi-GNSS Asia (MGA) Asia Oceania Workshop on GNSS, which attracts hundreds of GNSS players from the Asia-Pacific region, including universities, research institutes, government agencies, international organisations and GNSS companies.

SECURE YOUR PART OF THE EUR 1 MILLION PRIZE POOL

Participation is open to all participants from Asia-Pacific. Register at the secure online database and take your chance to win your share of the EUR 1 million prize pool! Fill-in the submission form and convince the jury with your business case. With one project idea, you can simultaneously apply for three different prizes: the GNSS.asia Challenge, the ESNC Overall Winner prize and one of the many Special Prizes. Submissions are open now and close 30 June, 2015.

Sign up now at www.gnss.asia/challenge or www.asia.esnc.eu

ABOUT GNSS.ASIA

GNSS.asia, financed under the Horizon 2020 Framework Programme for Research and Innovation, provides a comprehensive range of hands-on support services to GNSS industry in Europe and the Asia-Pacific region, assisting them to develop mutually beneficial commercial activities and establish concrete industrial collaboration. GNSS.asia and its partners are present at several key GNSS events across Europe and the Asia-Pacific region, representing the platform and the GNSS industry.

The GNSS.asia consortium brings together key European and Asian organisations, which have long-standing experiences in fostering EU-Asia industrial cooperation and have a proven track record in supporting GNSS activities. The consortium works in close collaboration with prominent companies, industry associations and research organisations, and has access to a broad network of GNSS stakeholders across Asia-Pacific and Europe. Our regional partners can provide you with the best expertise and access to the national stakeholders and infrastructures you need to launch your business.

ABOUT THE EUROPEAN SATELLITE NAVIGATION COMPETITION

The European Satellite Navigation Competition (ESNC) annually is looking for services, products, and business innovations that use satellite navigation in everyday life. Having started in 2004 with three partner regions, the ESNC has since grown into a leading global network of innovation and expertise in the field of GNSS. This year prizes will be awarded by some of the most relevant institutional GNSS stakeholders. In addition, more than 20 partner regions from all over the world will host regional challenges. The prize pool of the ESNC 2015 has a value of about EUR 1 million. Prizes include cash awards, business incubation, business coaching, patent consulting, technical support, access to testing facilities, prototype development, publicity, marketing support and much more.