



2014 GNSS.asia China Industry Collaboration Seminar
GNSS & LBS Based IoT Solutions for Smart City Development in China

09:00 - 17:30, Tuesday, 27 May 2014

Venue: MARRIOTT HOTEL NORTHEAST, Chaoyang District, Beijing

Co-organiser: GLAC, Partner: CENC

About GNSS.asia

The GNSS.asia project, financed under the EU 7th Framework Programme for Research and Technological Development, has the objective to develop and implement GNSS industrial cooperation activities between the European Union and Asian Economies in the downstream sector (applications and receivers).

Event Description

GNSS and Internet of Things (IoT) solutions are major contributors to such smart city and smart transportation solution and bear great potential for EU-China industry collaboration.

GNSS & LBS as innovation-led enabler for cost-effective, productive, market able solutions and meaningful, life-enhancing designs are widely recognised. The adoption of IoT technology can bridge smart technology and improve quality of life in developed and developing cities of China:

- Alleviate city dilemmas on **traffic congestion and safety issues**
- Conserve **energy** resources
- Impact on **urban live ability** and **civic governance** by influencing modes of social conduct, public behaviours and interaction
- Allow and facilitate effective coordination of **transportation fleet**

By attending this industry workshop, participants can:

- Enjoy valuable insights into cutting-edged IoT solutions for China's smart City development by offering reviews of successful case studies on the latest issues of adoption and lessons from the field.
- Discover the huge potentials of the Chinese market with insights from industry experts as well as fund investors and incubators.
- Receive practical advice from experts and have the opportunities to showcase their products as well as meet potential partners.
- Get insightful opinions on issues related to China IoT opportunities.
- Find potential partners or investors who are interested in the solutions.
- Tables will be provided free of charge for investor-meet-innovator matchmaking session for both European and Chinese industry players.

Time	Programme	Speakers
08:30 - 09:00	Registration and networking	
09:00 - 09:30	Opening Remark	GNSS.asia China Team: Adam Dunnett EUCCC Representative GLAC Representative
09:30 - 09:50	The Overview of European GNSS Solutions	Jean-Marie Avezou First Counsellor, European Representation Gian-Gherardo Calini Head of Market Development, GSA
09:50 - 10:10	The Opportunities of China GNSS & LBS Market	CENC Representative
10:10 - 10:30	<i>Tea Break + Networking</i>	
Session I: Market and Technology trends (GNSS, IoT & Smart City Developments)		
10:30 - 11:50	GNSS-enabled IoT Technology and Global trends for Smart City Developments (Transportation, Telematics, logistics, Energy etc)	EU companies: Mr Merli (STM), Mr Beer (Bosch), Mr Tony (U-blox), Mr David (Finmeccanica) CN companies: Mr Tom Sun (Lingtu), Mr Li Bing (Enjoyer) Ms Liu (Geo-Compass), Mr Li Ni (SuperMap) Moderator: Davof Xu
11:50 - 12:00	Q & A	
12:00 - 13:20	<i>Lunch & Networking</i>	
Session II: Opportunities, trends & challenges in IoT: (EU & CN Case Study)		
13:20 - 14:40	European and Chinese companies provide collaboration case studies on GNSS / IOT /smart city solutions (applications, 4G, mapping, navigation, positioning etc)	EU companies: Ms Wu Liping (Nokia), Mr Kirvan (Tomtom) Mr Carlos (Indra), Mr Vialettes (AIRBUS) CN companies: Mr Zheng (Autosoft), Ms Zhang (Erlingyou), Ms Zhao (AutoNavi), Mr Peng (ChinaTopCom) Moderator: Maggie Xie
14:40 - 14:50	Q & A	
14:50 - 15:20	Session III: Panel Discussion Further Steps for EU-China GNSS-enabled IOT technology transferring and investment	Mr Vialettes (AIRBUS), Mr Beer (Bosch), Ms Zhao (AutoNavi), Mr Li Ni (SuperMap) Moderator: Rainer Horn, Project Coordinator
15:20 - 15:30	Q & A	
15:30 - 15:50	<i>Tea break & Networking</i>	
Session IV: Business Opportunity Pitch		
15:50 - 17:20	A selection of 8 SMEs give a short presentation on their products and services and their EU-Asia collaboration interest	EU companies: Saphyrion, IFEN, Selex Galileo, Bofei, BAE, THALES, Eastdawn, MOC CN companies: BAJT, ChinaStar, BDSTAR, Tech-To-Top, CGI, Unistrong, Terra-IT, STAM Moderator: Dr. Daniel Ludwig
17:20 - 17:30	Closing Remarks & Way Forward	